

FORWA

New Release Information



February

POLARIS The Death Of Me



Release Date 21/02/2020

Pre-Order Start 13/12/2019

- Digital Singles 08.11. "Masochist"
- ▶▶ advertising in many important music magazines JAN/FEB 2020
- album reviews, interviews in all important Metal magazines in Europe's JAN/FEB 2020 issues
- song placements in European magazine compilations
- spotify playlists in all European territories
- instore decoration: flyers
- Facebook, YouTube, Twitter, Google+ organic promotion
- Facebook ads and promoted posts + Google ads in both the search and display networks, bina ads and amail ads
- Banner advertising on more than 60 most important Metal & Rock websites all over Europe
- additional booked ads on Metal Hammer Germany and UK, and in the Fixion network (mainly Blabbermouth)
- video and pre-roll ads on You tube
- ad campaigns on iPhones for iTunes and Google Play for Androids
- banners, featured items at the shop, header images on nuclearblast.de and nuclearblast.com
- features and banners in newsletters, as well as special mailings to targeted audiences in support of the release







Price Code: LP16



Territory: World-AUS-NZ



▶▶ Tracklists:

01. Pray For Rain

02. Hypermania

03. Masochist 04. Landmine

05. Vagabond

06. Creatures Of Habit

07. Above My Head

08. Martyr (Waves) 09. All Of This Is Fleeting

10. The Descent

LP (33 RPM):

Side A

01. Pray For Rain

02. Hypermania

03. Masochist

04. Landmine

05. Vagabond

Side B

01. Creatures Of Habit

02. Above My Head 03. Martyr (Waves)

04. All Of This Is Fleeting

05. The Descent

▶▶ Line up:

Jamie Hails | vocals Jake Steinhauser | bass/vocals Rick Schneider | guitar Ryan Siew | guitar Daniel Furnari | drums

Style: Metalcore

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